

Case Study: British Military Fitness



Background: In 12 months we dramatically raised the profile of British Military Fitness in national and regional media

Results: Extensive press coverage included The Times, The Telegraph, Men's Health

Client comment:

"Promote provided us not only with excellent PR and advice on the leisure industry, but also worked tirelessly to promote what we were trying to achieve as a company on the wider stage.

They were responsive to the direction we wanted to take the business, whilst contributing ideas every step of the way.

A very professional set up."



Military operation: Public training session at Graves Park